

## Social Change Impact Framework

<b>Framework</b>	<b>Gender Lens</b> “What is the situation or condition you want to change for women and girls?”	<b>Outcomes</b> “What is the change you want to produce?”	<b>Process</b> “How will you accomplish the changes you want to see?”	<b>Measurement</b> “How will you know when you are making progress? What’s your evidence?”	<b>Impact</b> “What difference does it make? How is the world different and better?”
<b>Explanation</b>	<p>Are there certain social, physical, and/or social conditions that affect women and girls more than men and boys?</p> <p>What political and social structures enable these disparities between men and women?</p>	<p>Outcomes are the observable results of programs that are created and funded in hopes of making a difference in the world.</p>	<p>The Five Indicators of Social Change are useful to think about in developing strategies for change, such as shifts in:</p> <ul style="list-style-type: none"> <li>• Definition</li> <li>• Behavior</li> <li>• Engagement</li> <li>• Policy</li> <li>• Maintaining past gains</li> </ul> <p>*See page 5 for additional information on the Five Indicators of Social Change*</p>	<p>Evaluation is the process of measuring the extent to which a desired change has been achieved, through collection of data (evidence of change) and analysis.</p>	<p>Impact is the sustainable change that occurred to alter the condition and status of women and girls.</p>